



What is the Diabetes Advocacy Alliance™?

The Diabetes Advocacy Alliance (DAA) is a coalition of 24 members representing patient advocacy organizations, professional societies, trade associations, other nonprofit organizations, and corporations that are committed to changing the way diabetes is viewed and treated in America.

We work together to:

- Increase awareness and educate policymakers and legislators of the enormous challenges that diabetes and prediabetes pose to U.S. health, health care, and prosperity
- Advocate for public policy and legislation that will help rein in the growth in the number of people with diabetes and prediabetes, and reduce the human suffering and financial burdens of the serious complications associated with the disease

Current Priorities

To improve the lives of people with prediabetes and diabetes, the advocacy efforts of the DAA are concentrated in three areas: prevention, detection and care. These three areas are described more fully in the [DAA's 2018 Advocacy Priorities](#) document:

Prevention of Type 2 Diabetes

Prevention of type 2 diabetes is a policy priority for the DAA because slowing the number of new cases of diabetes is vital to decreasing the human and economic burden of diabetes in America. The time is right for advocacy for diabetes prevention because scientific research has demonstrated conclusively that type 2 diabetes can be prevented or delayed in adults with prediabetes through lifestyle intervention programs in community-based and online settings.

Detection of Prediabetes, Diabetes and Gestational Diabetes

Screening for prediabetes, type 2 diabetes, and gestational diabetes is a policy priority for the DAA because screening is the entry point for detection. With screening, we can identify adults with prediabetes, who could benefit from diabetes prevention programs; adults with undiagnosed type 2 diabetes, enabling them to begin treatment and care to help prevent the serious health complications of diabetes; and pregnant women with gestational diabetes to ensure both mom and baby get the care and treatment they need.

Improved Care and Quality of Care

Since many of the serious health complications of diabetes can largely be prevented with proper treatment and care, the DAA strongly supports policies improving the care of people with diabetes. It is critical that people with diabetes have access to a team of health care professionals, medications, devices, and self-management education to help them manage their

diabetes successfully. Also, to help drive optimal outcomes for people with diabetes, it is vital that there be sufficient insurance coverage as well as sound quality measures for high-quality diabetes care.

Members of the Diabetes Advocacy Alliance™

Academy of Nutrition and Dietetics
American Association of Clinical Endocrinologists
American Association of Diabetes Educators
American Clinical Laboratory Association
American College of Preventive Medicine
American Diabetes Association
American Medical Association
American Optometric Association
American Podiatric Medical Association
Diabetes Patient Advocacy Coalition
Endocrine Society
Healthcare Leadership Council
National Association of Chain Drug Stores
National Association of Chronic Disease Directors
National Community Pharmacists Association
National Council on Aging
National Kidney Foundation
Novo Nordisk, Inc.
Omada Health
Pediatric Endocrine Society
Quest Diagnostics
VSP Vision Care
Weight Watchers International, Inc.
YMCA of the USA

For More Information

To learn more about the DAA, visit our Web site at www.diabetesadvocacyalliance.org or follow us on Twitter @DiabAdvAlliance.