



## What is the Diabetes Advocacy Alliance™?

The Diabetes Advocacy Alliance (DAA) is a coalition of 22 members representing patient advocacy organizations, professional societies, trade associations, other nonprofit organizations, and corporations that are committed to changing the way diabetes is viewed and treated in America.

We work together to:

- Increase awareness and educate policymakers and legislators of the enormous challenges that diabetes and prediabetes pose to US health, health care, and prosperity
- Advocate for public policy and legislation that will help rein in the growth in the number of people with diabetes and prediabetes, and reduce the human suffering and financial burdens of the serious complications associated with the disease

## Current Priorities

To improve the lives of people with prediabetes and diabetes, the advocacy efforts of the DAA are concentrated in three areas: prevention, detection and care. These three areas are described more fully in the [DAA's 2017 Advocacy Priorities](#) document:

### Prevention of Type 2 Diabetes

Prevention of type 2 diabetes is a policy priority for the DAA because slowing the number of new cases of diabetes is vital to decreasing the human and economic burden of diabetes in America. The time is right for advocacy for diabetes prevention because scientific research has demonstrated conclusively that type 2 diabetes can be prevented or delayed in adults with prediabetes through lifestyle intervention programs in community-based and online settings.

### Detection of Prediabetes and Diabetes

Screening for prediabetes, type 2 diabetes, and gestational diabetes is a policy priority for the DAA because screening is the entry point for detection. With screening, we can identify adults with prediabetes, who could benefit from diabetes prevention programs; adults with undiagnosed type 2 diabetes, enabling them to begin treatment and care to help prevent the serious health complications of diabetes; and pregnant women with gestational diabetes to ensure both mom and baby get the care and treatment they need.

### Improved Care and Quality of Care

Since many of the serious health complications of diabetes can largely be prevented with proper treatment and care, the DAA strongly supports policies improving the care of people with diabetes. It is critical that people with diabetes have access to a team of health care professionals, medications, devices, and self-management education to help them manage their

diabetes successfully. Also, to help drive optimal outcomes for people with diabetes, it is vital that there be sufficient insurance coverage as well as sound quality measures for high-quality diabetes care.

## Members of the Diabetes Advocacy Alliance™

Academy of Nutrition and Dietetics  
American Association of Clinical Endocrinologists  
American Association of Diabetes Educators  
American Clinical Laboratory Association  
American Diabetes Association  
American Medical Association  
American Optometric Association  
American Podiatric Medical Association  
Diabetes Hands Foundation  
Endocrine Society  
Healthcare Leadership Council  
National Association of Chain Drug Stores  
National Association of Chronic Disease Directors  
National Community Pharmacists Association  
National Council on Aging  
National Kidney Foundation  
Novo Nordisk, Inc.  
Omada Health  
Pediatric Endocrine Society  
VSP Vision Care  
Weight Watchers International, Inc.  
YMCA of the USA

### **For More Information**

To learn more about the DAA, visit our Web site at [www.diabetesadvocacyalliance.org](http://www.diabetesadvocacyalliance.org) or follow us on Twitter @DiabAdvAlliance.